



Paradigm Publishing Services is the publishing services division of De Gruyter Brill, a leading publisher in the humanities and beyond with a heritage going back to 1683. Paradigm focuses on supporting smaller publishers, societies, and university presses to ensure their digital visibility, financial sustainability, independence, and success.

For more information, visit [paradigmpublishingservices.com](https://paradigmpublishingservices.com)

# Marketing Specialist (M/W/D) – Paradigm Publishing Services

**Warsaw | Full-time employee | May 5, 2026**

We are looking for a motivated Marketing Specialist to join our team at De Gruyter Brill in Poland. In this role, you will be responsible for creating various email campaigns, coordinating outreach activities and perform marketing analysis. The ideal candidate will have excellent communication and organizational skills, and the ability to adapt and be fluent in English. If you are passionate about marketing, we invite you to apply for this exciting opportunity.

Salary range for the position - 6000 - 7300 PLN gross/month

## Your tasks

- Create various email campaigns aligned with brand messaging and business objectives
- Coordinate outreach activities in collaboration with Marketing, Communications, and Sales teams
- Track and analyse metrics and engagement
- Track emerging email marketing solutions, tools, and platforms; propose and test new approaches
- Support the Marketing team in day-to-day activities

## Your profile

- Fluent written and spoken English
- Strong copywriting abilities
- Working knowledge of popular mass mailing solutions
- Working knowledge of Microsoft Office 365
- Ability to manage multiple tasks and collaborate across teams
- Ability to work independently

## We offer you

- An exciting professional challenge for one of the innovation drivers of the publishing industry
- Family-friendly working time models, to support a healthy work-life balance, alongside a substantial vacation allowance and additional special leave days
- Extensive benefits and allowances for a healthy, balanced life
- Development budget and opportunities for training and personal development
- Passionate colleagues in diverse, international teams; joint team events and company parties

At De Gruyter Brill, we are dedicated to diversity, equal opportunity, and building an inclusive culture where everyone belongs. We believe in individual potential, so please apply even if you don't meet every requirement—passion and a willingness to learn matter as much as qualifications. We look forward to hearing from you!

**Ewelina Stańczuk**  
**People + Culture**

[Apply Now!](#)

