



Paradigm Publishing Services is the publishing services division of De Gruyter Brill, a leading publisher in the humanities and beyond with a heritage going back to 1683. Paradigm focuses on supporting smaller publishers, societies, and university presses to ensure their digital visibility, financial sustainability, independence, and success.

For more information, visit [paradigmpublishingservices.com](https://paradigmpublishingservices.com)

# Junior Social Media Specialist (M/W/D) – Paradigm Publishing Services

**Warsaw | Full-time employee | May 5, 2026**

We are looking for a Junior Social Media Specialist to join our team at De Gruyter Brill in Poland. In this role, you will be responsible for publishing content aligned with brand messaging and business objectives, social media campaigns and support to the social media team in day-to-day activities.

The ideal candidate will have excellent communication and organizational skills, ability to adapt and be fluent in English.

If you are passionate about social media marketing, we invite you to apply for this exciting opportunity.

Salary range for the position - 5500- 6500 PLN gross/month

## Your tasks

- Create and publish content aligned with brand messaging and business objectives across Paradigm’s social media channels
- Coordinate social media campaigns in collaboration with Marketing, Communications, Publisher Partner, and Editorial teams
- Track emerging social media trends, tools, and platforms; propose and test new approaches

## Your profile

- Fluent written and spoken English
- Ability to write, with a willingness to develop copywriting skills in an academic context
- Working knowledge of major social media platforms
- Basic design skills using Canva or similar tools
- Working knowledge of Microsoft Office 365

- Support the social media team in day-to-day activities
- Ability to manage multiple tasks and collaborate across teams
- Ability to work independently

## We offer you

- An exciting professional challenge for one of the innovation drivers of the publishing industry
- Family-friendly working time models, flexitime, and flexible home office arrangements to support a healthy work-life balance, alongside a substantial vacation allowance and additional special leave days
- Extensive benefits and allowances for a healthy, balanced life
- Development budget and opportunities for training and personal development
- Passionate colleagues in diverse, international teams; joint team events and company parties

At De Gruyter Brill, we are dedicated to diversity, equal opportunity, and building an inclusive culture where everyone belongs. We believe in individual potential, so please apply even if you don't meet every requirement—passion and a willingness to learn matter as much as qualifications. We look forward to hearing from you!

**Ewelina Stańczuk**  
**People + Culture**

[Apply Now!](#)

